

北京同乡会赞助邀请函

2020 年波士顿京津同乡春节联欢会

尊敬的波士顿商家及亲爱的朋友们，2020 新年好！

大红灯笼高高挂，挂出吉祥；欢歌笑语阵阵飘，飘出喜庆，伴随着欢快的鞭炮声，一年一度的波士顿京津同乡春节联欢会，又将如期举行。告别宝猪，喜迎金鼠。回望 2019 年，波士顿北京同乡会（BBFA）的茁壮成长离不开您的大力支持。展望 2020 年，愿我们依旧齐心协力，锐意进取。在此辞旧迎新之际，我们将于 **2020 年 1 月 18 日（周六）下午 5 点举办 2020 年波士顿京津同乡春节联欢会**。本次春节联欢会的场地将沿用 **Lexington Christian Academy, 48 Bartlett Ave, Lexington, MA 02420**，这是一所位于莱克星顿的美丽校园。震撼的音响效果，宏大的舞台，以及更加丰富精彩的现场活动都会为您呈现一场欢乐祥和的春节联欢盛事。衷心期待您和家人的到来！

波士顿北京同乡会（BBFA）是一家非营利的组织，旨在促进大波士顿地区北京人之间的联谊交流，互相帮助与合作，使大家在生活质量和事业上都有所发展。

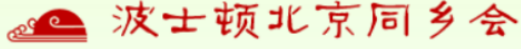
京津同乡春节联欢会吸引着来自大波士顿地区的企业，商家，及个人的踊跃参与。**去年总计超过 500 位参与者，近 60 家商家与我们共襄盛事**，这是一个与各种商家和整个社区进行互动的独特机会。本次京津同乡春节联欢会提供了建立新合作伙伴并维系既有合作伙伴的良好机会，更最大限度地发挥我们社区的集体影响力，并在波士顿华人社区中推广优质服务和产品。

庆祝活动的赞助商被认为是我们波士顿北京同乡会的合作伙伴，不仅因为他们慷慨的经济支持，而且还因为他们积极参与所带来的重要价值。作为重要的合作伙伴，您可以增强您的组织在华人社区，特别是波士顿北京华人社区的品牌效应和知名度。此外，由于 **BBFA 已注册为 509A2 非营利组织（EIN#81-4958095）**，我们将为您的捐款提供减税收据。

附录赞助方案旨在为您的投资提高品牌知名度，并为您提供回馈社会的绝佳机会，使我们的社区更加美好和紧密。如需更加详细地了解可用的赞助选项并确认可用性，请参看附录 A。

提前感谢您的善意和支持。万分感谢！

恭祝您圣诞快乐！新年快乐！



Sponsorship to Boston Beijing Friends Association 2020 Chinese New Year Celebration

Dear Friends,

Thank you for your interest in Sponsorship for **2020 Chinese New Year Celebration** hosted by Boston Beijing Friends Association (BBFA). We sincerely invite you to join us as a key partner of our Chinese New Year Celebration **at 5:00 pm on Saturday January 18th, 2020 at Lexington Christian Academy, 48 Bartlett Ave, Lexington, MA 02420.**

BBFA is a 509(A)(2) non-profit organization with a core mission to build network, and to enhance life experience and career opportunities for members of our community.

The Celebration attracts businesses, executives, individuals, and community members in Greater Boston Area. With more than 500 attendees and 60 companies last year, this is a unique opportunity to engage with an extensive network of businesses and individuals within the whole organization. The Celebration provides the opportunity to forge new partnerships, and promote excellent services and products serving the entire community.

The Celebration sponsors are recognized as partners of BBFA, not only for their financial support but also for the significant value added by their active engagement. In doing so, one can enhance their organization's visibility among Chinese community, especially Boston's Beijing community. As a 509A2 Non-profit organization (EIN#81-4958095), BBFA will provide receipts for your tax-deductible contribution.

The sponsorship packages are designed to increase brand visibility for your investment, and provide a wonderful opportunity to give back to society to make our community prosperous and better connected. To explore available sponsorship options in further detail and confirm availability, please check Appendix A.

Thanks in advance for your kindness and support. We really appreciate it!

Wish You a Merry Christmas and Happy New Year!

Best Regards,

Boston Beijing Friends Association
Email: info@bostonbeijing.org
Web: www.bostonbeijing.org
Cell: 781-698-906

Please make your check payable to Boston Beijing Friends Association, and mail it to:

Luo Shuqin (BBFA), 8 Merville Street, West Roxbury, MA 02132.

Pay to: Boston Beijing Friends Association

Appendix A: Sponsorship packages for BBFA sponsors

Depending on the cash value of contributions, we provide three tiers of BBFA sponsorships.

	Tier 1 Diamond Sponsors 钻石赞助商	Tier 2 Golden Sponsors 金牌赞助商	Tier 3 Silver Sponsors 银牌赞助商
Donation Amount 赞助金额	\$500	\$300	\$150
Name and Logo Recognition Before the Event (promotions, including social media, Wechat group, official website, etc.) 公司标识以及名称展示 (晚会前期推广宣传活动, 包括微信群, 网站等)	√	√	√
Name and Logo Recognition on BBFA Official Website Duration: One Year 公司标识展示, 于北京同乡会官网	Big Size Brand Logo √ 大尺寸公司标识	√	√
Extra Tickets 额外贵宾票	6	4	2
Seats at Preferred Location 优先贵宾席位	√	√	
Name and Logo Recognition on Backdrop Banner During the Event 背景板展示公司标识以及名称 (晚会当天宣传)	Booths, Program List, and Sponsor Group Photos 展台, 节目单以及晚会合影	Booths, Program List, and Sponsor Group Photos 展台, 节目单以及晚会合影	Sponsor Group Photos 晚会合影
Introduction of Key Sponsors in Welcome Remarks 主持人致辞, 鸣谢重要赞助商	√	√	√
Honorable guest speaker during event session 赞助商公司 (个人) 代表致辞	√ (2 mins) 2 分钟		
VIP Pass to Event Main Centre VIP 通道 (更快速抵达会场)	√	√	√
After-party 活动庆功宴	√	√	√
Be invited to join other events hosted by BBFA 受邀参加北京同乡会 2019 年其他聚会	√	√	√
Further Promotion for Brand (Wechat group, more than 900 people) 活动后微信群深入推广 (近 1000 人微信群)	√	√	√

*Special Sponsorship (Food, Beverage, Gift, etc.), please contact us for more details. 特殊形式赞助例如食物, 饮料, 礼物等, 具体信息请联系我方负责人。

*所有赞助商都会在北京同乡会的网站进行宣传, 不同级别将放在不同的位置和不同的尺寸。